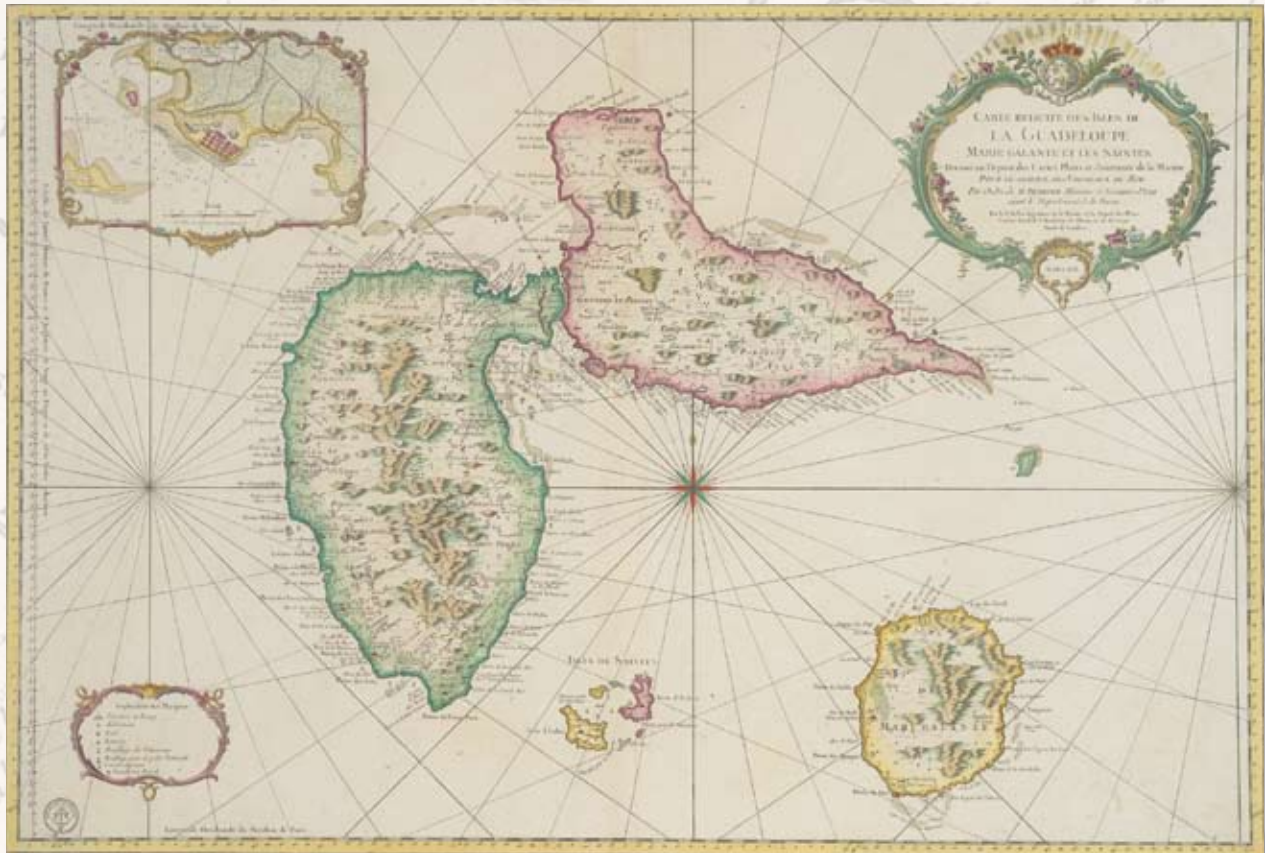


The NEATLINE

A NEWSLETTER OF THE TEXAS MAP SOCIETY

Fall 2012

Texas Map Society and Virginia Garrett Lectures, Fall 2012



Jacques Nicolas Bellin the elder (1703-1772) et al. *Carte réduite des Isles de la Guadeloupe, Marie Galante et les Saintes...*
Copperplate engraving (with hand coloring) on paper, 60.5 x 87.5 cm., 1759, from Bellin, *Hydrographie Française*
(2 vols.; Paris: Bellin, 1756-1765), vol. 2, plate 78.

The Texas Map Society's Fall Meeting at the University of Texas at Arlington Library Sixth Floor Parlor on Saturday, October 6, 2012, again follows the Eighth Biennial Virginia Garrett Lectures to be held the day before. There will be an overall Caribbean and Gulf of Mexico theme to most of the lectures, although some of the topics may occasionally stray beyond.

For more meeting information, please see page 3.

FROM THE PRESIDENT

Since a number of us have returned from our summer cartographic excursion to the upper “Stovepipe of Texas,” the TMS meeting calendar is on fast forward. The speakers, socials, and map fair at Denver were well documented by several members. All exceeded my grandest expectations. The Colorado and Rocky Mountain Map Society members could not have been more accepting and neighborly. We were on our best behavior, and accordingly they returned our damages deposit. Already we are all looking forward to the fall TMS meeting at UT Arlington that will concern maps of the Gulf of Mexico. More parochial Texans still consider the “Gulf of Texas” as that body of water formed by the confluence of the Rio Grande and Brazos Rivers. I want to remind all to note **May 17-18, 2013** on their calendars for the TMS Spring meeting in Stillwater, Oklahoma. We will enjoy presentations on the mapping of the Indian Territory. Dissimilar to Texas, Oklahoma cartography was primarily the result of federal topographers rather than state and private companies that created the Texas Map. The different approach will be obvious and revealing.

Prior to our next get-together, keep in contact through the TMS web site. Register early and volunteer where you can.

<http://www.texasmapsociety.org/>

—Marty Davis, TMS President 2010-2012

FROM THE EDITOR

The Texas Map Society 2012 Spring meeting was postponed a few months and took place in the summer instead. For the first time, the Texas Map Society teamed up with the Rocky Mountain Map Society, to present *The Mapping of North America: Westward Expansion*, followed by the Map Fair of the West, for an exciting four day map extravaganza.

In October, the fall meeting will occur as it traditionally does, at UTA in Arlington.

Then next May, we will go on the road again, but not as far afield as Denver. This time, we will convene across the Red River, in Stillwater, Oklahoma. You can find more details on upcoming meetings in this edition of *The Neatline*.

The Texas Map Society has been an active, informative and social group for nearly two decades now. But these meetings don't plan themselves. It takes an active and devoted group of Officers and Board Members to carry off these meetings successfully. Give them your thanks when you see them for the jobs they do. Similarly, our newsletter doesn't write itself. Too often, I rely on the same six or eight people who provide me with all of the articles that appear in each issue of *The Neatline*. But it doesn't have to be that way. I hope each and every member of TMS will consider writing an article in the future. In particular, *My Favorite Map* and *Spotlight on Members* are short articles that are conducive to being written by anyone in the Society. You will notice that there are no Spotlight articles this time, because no one could be bothered to write one. Please consider writing one about yourself, or another member of TMS, and forwarding it to me at editorTMS@aol.com for next spring's edition.

Be aware that while the paper version of *The Neatline* is restricted to only 8 pages for each edition, the online version has no such restrictions. So by checking the electronic version, you may find some articles in longer, unedited versions, and more photographs to go along with the articles. So check out the web version, even if you have a paper copy.

And remember that even more information on the Texas Map Society can be found at our website at:

www.TexasMapSociety.org

- David Finrock

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Texas Map Society members and others who helped produce this issue are: Marty Davis, Stan DeOrsey, Jeff Dunn, Preston Figley, David Finrock, Ben Huseman, John Phillips, Bob Rodriguez, Bill Stallings, Walt Wilson and our artist and graphics designer Carol Lehman.

A **Neatline** is the outermost drawn line surrounding a map. It defines the height and width of the map and usually constrains the cartographic images.

Fall 2012 Meeting *continued from page 1*

Among the featured speakers for the TMS meeting will be Jim Bruseth who will be presenting “How Maps Doomed a Seventeenth-Century French Expedition and Enabled a Twentieth-Century Shipwreck Discovery: The Story of La Salle’s Ship *La Belle*.” Dr. Bruseth is the former director of the archaeology division at the Texas Historical Commission that sponsored the excavation of *La Belle*, one of the most exciting recent finds in the history of North American archaeology. Bruseth directed the excavation and serves as the project’s principal investigator. He co-authored with Toni Turner *From a Watery Grave: The Discovery and Excavation of La Salle’s Shipwreck, La Belle* (College Station: Texas A&M Press, 2004). Two co-winners of the 2011 Jenkins and Virginia Garrett Endowed Fellowship in the History of Cartography, Justin Thomas Dellinger and Thomas A. Weiss, both graduate students in history at UT Arlington, will be giving papers. Mr. Dellinger will speak on the importance of La Balise and the Mouth of the Mississippi River in the cartography of the northern Gulf of Mexico, and Mr. Weiss will demonstrate his application of the Map Analyst program to determine trends among eighteenth- and nineteenth-century maps of the trans-Mississippi West.

Continuing our series begun at the fall 2011 meeting focusing upon university map collections and digitization, we have arranged for speakers from three more Texas universities. Ms. Kathy Weimer, Curator of Maps for the University Libraries and the Cushing Memorial Library and Archives at Texas A&M University, and Mr. Vince Lee, Archivist, from the Special Collections at the University of Houston will each give presentations featuring some of their treasures, facilities, and digitization efforts. Similarly, Dr. Richard Oram, Associate Director and Hobby Foundation Librarian from the University of Texas’ Harry Ransom Center has agreed to discuss the Kraus Map Collection and the new website that makes so many of these maps available online (See <http://norman.hrc.utexas.edu/krausmaps>). TMS *Neatline* editor and NBC5 weatherman David Finfrock will again host the popular show-and-tell session “Member’s Map Forum,” so TMS members are requested again to call ahead to bring in a treasured curiosity from their map collections. In addition, Dr. Imre Demhardt promises to deliver a special “Mystery Presentation.”

This will be the first lectures series without Mrs. Garrett to cheer us on, but we think she would be very proud of the speaker



Detail: John Ogilby (1600-1676) *Urbs Domingo in Hispaniola* Copperplate engraving on paper (hand colored), 29.5 x 36 cm., from *Ogilby, America: being the latest, and most accurate description of the New World* (London: Ogilby, 1671).

lineup for the Virginia Garrett Lectures on Friday, October 5. TMS members will not want to miss either day. The theme for the lectures is “Pearls of the Antilles: Maps of Caribbean Islands.” They begin with a presentation on the Spanish foundations of Caribbean cartography by David Buisseret, former holder of the Garrett Endowed Chair on the History of Cartography. An internationally recognized map scholar as well as former TMS secretary, Professor Buisseret is an eloquent speaker, and we are delighted that he can join us from his current residence in Chicago. John Garrigus, UT Arlington’s

Professor of Caribbean history, an expert on the Haitian Revolution (1791-1804) with a deserved reputation as one of the more technologically-savvy history professors on campus, will speak on French cartography and topography of the Caribbean. S. Blair Hedges, a Professor of Biology at Penn State with a fine online web resource for exploring Caribbean cartography (www.caribmap.org), will present “Solving biological questions with historical maps of Caribbean islands.” Max Edelson, Professor of History at the University of Virginia, will cover the cartography of the British West Indies from 1763-1786, and Daniel Hopkins, Professor of Geosciences at the University of Missouri at Kansas City will talk about eighteenth-century maps of St. Croix in the Danish West Indies. Each speaker has considerable expertise in their subject, and we hope to report more about them in the upcoming edition of *Neatline*.

Accompanying the lectures will be an exhibit at UT Arlington Library’s Special Collections titled “Pearls of the Antilles: Printed Maps of Caribbean Islands.” Over seventy maps and prints have been selected and the gallery guide for the exhibit is already in production. TMS members attending the meetings will receive a free copy.

In addition to reaping informational benefits of attending these outstanding programs and exhibit we urge TMS members to sign up in order to enjoy fine conversation and companionship among friends who enjoy the history of maps and cartography. This year, on Saturday night after the meetings, we have been invited to a reception at Beaux Arts Gallery in Dallas, where at least two TMS members Bob Schutze and Max Gross will be our hosts. We look forward to seeing you all at these events.

To register, please go to the TMS website events page at <http://www.texasmapsociety.org/events.html>, click on the links, and follow the directions.

—Ben Huseman, TMS Secretary 2010-2012

2012 TMS Review Spring Meeting in Denver

By Bob Rodriguez

As most TMS members know, this year's Spring membership meeting was delayed slightly to July 26-27, 2012 to take advantage of the kind and generous invitation by the Rocky Mountain Map Society to hold a first-of-its-kind, joint membership meeting in Denver, Colorado. The pooling of resources, talents and gifted academic speakers - together with the cool, refreshing Colorado climate - proved to be a very successful endeavor. Very special recognition and thanks go to Tom Overton, President of the Rocky Mountain Map Society, Wes Brown, collector extraordinaire and RMMS member, and, of course, our own Marty Davis, President of the Texas Map Society.

The principal theme of this year's map meeting centered upon the various explorers, cartographers, personalities, and the cultural motifs associated with the "Westward Expansion" of North America. The memberships of both Societies were treated to two days of enlightening, and entertaining presentations by notable



Site of the joint TMS-RMMS Meeting at the University of Denver.



Buffet at the University of Denver.

academic speakers and seasoned map collectors and enthusiasts.

The first day's presentations included such notables as Philip Burden, who spoke about the earliest cartographic examples of the North American territory; Dr. Stephen Hoffenberg, who discussed the 1755 cornerstone map of the British Middle Colonies by Lewis Evans; William Warren, who spoke about Alexander MacKenzie's 1793 journey to the Pacific; Dr. Margaret Pearce's interesting and sobering discussion of Native American Indian's "dispossession" of cultural lands; and Dr. Imre Demhardt's humorous comparison of Balduin Möllhausen's and Friedrich von Egloffstein's experiences in the Rio Colorado and American West.

The second day's agenda included presentations by Dr. Angel Madrid, who discussed - not historical controversies about mapping the border between the

All photos are courtesy of Bill Stallings.

US and Mexico – but current border controversies arising from the natural meandering of the Rio Grande River; Wesley Brown, who discussed his favorite topic – the early exploration and mapping of Colorado; Dr. Susan Schulten, whose talk dealt with a cultural view of history regarding the issue of slavery in the West versus the usual geographic view of “slave” versus “free” states; Dr. John Miller Morris, who offered an interesting and humorous presentation about the Fort Worth & Denver City Railroad – illustrating the kind of an impact, even on a small scale, railroad development had in the expansion of the West; and finally, the speaker series concluded with Dr. James Akerman’s discussion about the iconic, and one prolific automobile map, that was accompanied by numerous visual examples of auto map covers from the 1920’s to the 1970’s.



Meeting room at the University of Denver.



The Denver Central Library, the site of the Map Fair of the West.

Addendum on the Map Fair of the West following the Meeting

By Preston Figley

From a dealer standpoint the first Map Fair of the West was better organized than past Denver Map Fairs, and many commented that it seemed to have greater attendance and interest. The Fair was, and should be in the future, an outstanding opportunity for collectors in that the best maps from selected top dealers from all over the nation were accessible in one place in one weekend. Much credit goes to dealer Myron West and his Rocky Mountain Map Society volunteers for the success of this first joint Map Fair of the West, and to those Texas Map Society directors and members who pushed for the show to come into being.

Save the Date!

Spring Meeting in Oklahoma: May 17-18, 2013

The Texas Map Society has never focused solely upon maps of Texas, but even if we did, we could not fail to note that a lot of purported “Texas” maps include the area that now comprises our neighboring state of Oklahoma and what was formerly known as the Indian Territory. TMS members now have a marvelous opportunity to learn more about such maps and others and our fascinating neighbors to the north by attending what will undoubtedly be a most interesting meeting hosted by **Oklahoma State University (OSU) in Stillwater**.* TMS member **John Phillips**, who is Professor and Head of the Documents Department and Director of the Digital Oklahoma Maps Collection at the *Edmon Low Library* at OSU, has been hard at work making local arrangements for us. The dates are **Friday, May 17**, and **Saturday, May 18, 2013**, and the theme is **“Indian Territory Maps: The Early Years.”** The Friday field trip by bus will be to nearby Enid, Oklahoma, where we will visit the **Cherokee Strip Regional Heritage Center**. There will be an event that evening back at OSU in Stillwater in the Peggy V. Helmerich Browsing Room on the second floor of the Edmon Low Library, where John Phillips



Fig. 2: John Olberg, C. A. Maxwell, et al., *Indian Territory*, color photolithograph, by A. Hoen & Co., Baltimore, Maryland (Washington, D.C., 1889) Edmon Low Library, Oklahoma State University, Stillwater

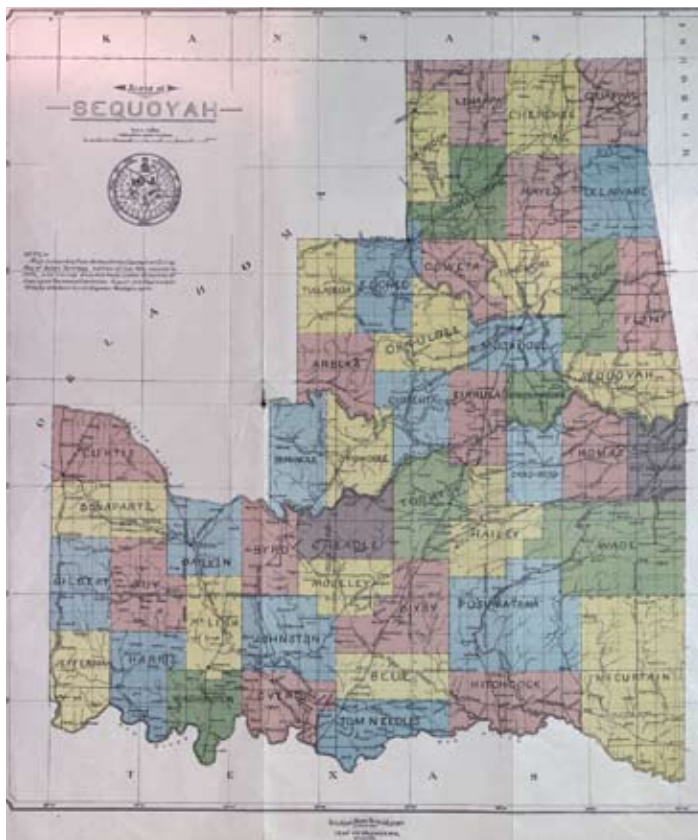


Fig. 1: D. W. Bolich., *State of Sequoyah*, chromolithograph (St. Louis: August Gast Bank Note & Litho. Co., 1905). The University of Texas at Arlington Library Special Collections

will give a presentation on the Library’s map collections. Speaker topics at the meeting the next day back at the Low Library will include coverage of the movements of Indian tribes to the area, the development of forts and military roads in Indian Territory, cattle trails from Texas north through Indian Territory, and all will pertain to mapping and the history of cartography. Among several speakers already lined up will be TMS members John “Marty” Davis and Gary Kraisinger, who has attended several of our meetings from his home state of Kansas. Also, we hear that hotels in Stillwater have rates considerably less than those in central Manhattan and Paris.**

Also, for those TMS members in south Texas who fear that we are drifting too far north, let us state emphatically that we have not forgotten our *Mexican* roots, so stay with us!

* And if you don’t think your northern neighbors are interesting, then – I’m sad to say – you are probably the type of person who would have supported the policies of Mirabeau B. Lamar over those of Sam Houston. Or, perhaps you are in agreement with my former childhood neighbor who, commenting upon a city bond proposal for library funding, voiced the immortal words “Lye-berry? I’m agin’ it. We don’t need no Lye-berry!”

** That’s Manhattan in New York, not the one in Kansas, and Paris in France, not the more famous one in Lamar County.

MY FAVORITE MAP by Walt Wilson



Mejico, Tejas y Centro-America. Engraved by Jean J. Barthelemier and published by Rosa in Paris in 1844 and in later editions in the 1850's.

One of my favorite maps is “Mejico, Tejas y Centro-America.” Although not particularly large, (26 x 20 cm at the neatline), artistic, or colorful, it’s one of the very few Spanish language maps that label Texas as an independent republic: “Republica de Tejas”. The map first appeared in Volume 2 of Sanchez de Bustamante's 1844 *Nuevo Curso Completo de Geografia Universal*. It is also in his 1853 second edition along with another map of North America that depicts “Tejas” as an independent republic. The book was printed by the Parisian publisher, Rosa, who specialized in books about Mexico and America. The text is also in Spanish and, even in the 1853 edition, it carefully points out that Mexico’s border with Texas is at the Nueces River.

The map is nicely engraved by Jean J. Barthelemier and has very accurate depictions of the Texas rivers. Austin, however, is placed on the east bank of the Brazos (de dios) and north of Houston, a mistake that is also reflected in the text. Otherwise, the text is very informative, including historical details such as the original name of Austin (Waterloo), the nations that recognized Texas’ independence (U.S., England, Holland, Belgium, & France), and it generously describes the climate as “*delicioso*.”

If you would like to submit an article about your own favorite map for a future issue of *The Neatline*, contact the editor David Finrock at editorTMS@aol.com.

Announcing the New Digital “Petroleum Map Catalog”

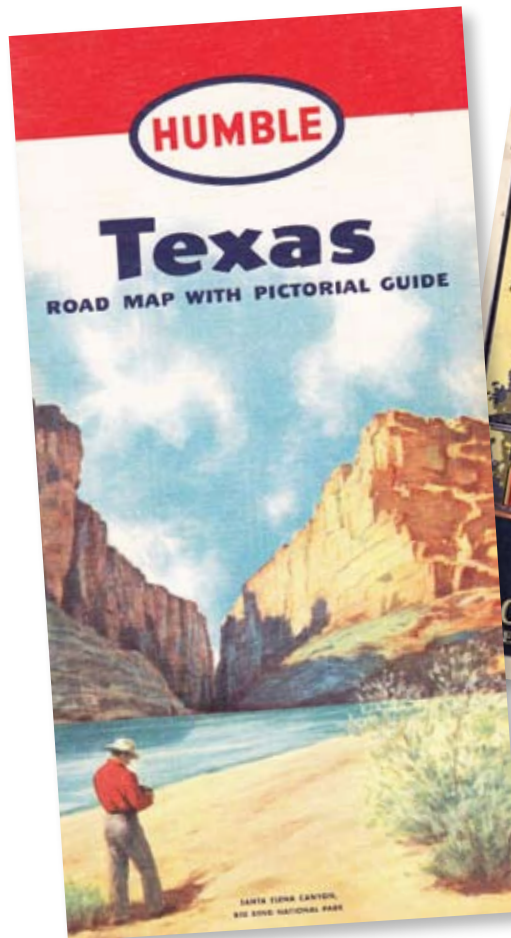
By Stan DeOrsey and Jeff Dunn

Within the map collecting community there are collectors who specialize in automobile road maps published by oil companies during the 20th century, specifically the once free gas station road map. Although hundreds of oil companies issued billions of free road maps, no one has ever attempted to prepare a comprehensive catalog of these maps – until now.

In 1981 an informal group of such collectors, led by RMCA member Stan DeOrsey, pooled their knowledge and collections to document the maps known to have been published in the United States and Canada up to that time. The result was a loose-leaf catalog of over 100 pages listing the map title, year published, and map drafting company for most of the oil companies known to have distributed free road maps. Looking back this catalog was perhaps 75% complete. The effort lasted until about 1992 after which no further updates were compiled.

Then in 1994 the Road Map Collectors Association (RMCA) was formed. This group brought together for the first time road map collectors in the United States and many other countries. The group continues to be active by maintaining a website at www.roadmaps.org and publishing an excellent illustrated quarterly newsletter. However, the effort to update and digitize the Petroleum Map Catalog remained an elusive goal for many years.

In 2011 during RMCA’s national meeting, members decided to convert the catalog to a digital online catalog. But how should it be done? The answer came from former Texas Map Society presidents Jeff Dunn and John Crain along with the current Texas Map Society president Marty Davis. Jeff is RMCA member #448 and has been collecting road maps since the 1960s. He has also been a member of the Texas Map Society since 1999. Through the generous support of John Crain and The Summerlee Foundation,



Left: 1950 Humble Oil Map of Texas
Right: 1927 Conoco Map of Texas

Special Offer for Texas Map Society Members

In appreciation for the support of the Texas Map Society and The Summerlee Foundation for helping to make this project a success, the RMCA is offering to provide free access to the RMCA “members-only” page for any enrolled member of the Texas Map Society through October 2014. In order to receive access, a Texas Map Society member must request access by notifying TMS Secretary Lynne Starnes, either by phone at 214-363-9000 or by email at info@summerlee.org.

All requests must be received by Lynne no later than October 31, 2012.

Lynne will gather the names and send them in a single computer file to the RMCA for processing, at which time the TMS member will receive notification from RMCA of a special Login ID to access the RMCA members-only page.

This offer is only for access to the RMCA “members-only” page. To also receive the RMCA quarterly newsletter, TMS members must join the RMCA, which requires a nominal annual membership fee that can be paid online at the RMCA website by clicking on the “Become a Member” button near the top of the page at www.roadmaps.org.

a grant was obtained to engage Sandra Sepulveda to type the paper catalog into digital spreadsheet files. Once this was accomplished, RMCA members Mark Greaves, Ian Byrne, and Stan DeOrsey proofread and converted the digital spreadsheets into Internet web pages. During the summer of 2012 this monumental effort was completed and posted on the RMCA “members-only” portion of the website. The online catalog also includes an index of oil companies issuing maps, cartographer codes, and information on how to date a road map. It is anticipated that over the coming years updates will be made including a selection of cover images and company history to document the mergers and selling of brand names.

The Summerlee Foundation and the Texas Map Society supported this effort to not only create a catalog that included Texas oil company-sponsored automobile road maps, but also to create a research tool for one of the truly iconic American advertising and marketing efforts of 20th century automobile travel – the free oil company road map. As such, these maps not only provide a rich source of cartographic history, but also tell the story of the oil industry which has played such a critical role in the economic, political, and social development of the State of Texas following the discovery of oil at Spindletop in 1901.

The RMCA also maintains a growing collection of other “members-only” online resources, including a comprehensive list of official state and provincial road maps published by state agencies such as a Department of Highways.

Jeff Dunn wishes to thank Stan DeOrsey for his help as my RMCA contact on this project and with this article. This project between the RMCA and TMS will hopefully result in additional partnership activities in the future.

IN MEMORIUM

W. Michael Mathes

We are saddened to note that TMS member W. Michael Mathes of Plainview, Texas, passed away on August 13, 2012 after a tough fight with cancer. An excellent scholar of the history of Spanish Colonial and Mexican North America, Mike (a.k.a. Miguel) Mathes was former Director of the Mexican Collection of the Sutro Library in San Francisco and Associate Professor Emeritus of History at the University of San Francisco. According to one source, Mike’s interest in Spanish colonial history began as a child when he lived in Baja California near a Dominican mission built in 1775. Among other works, Mike authored a personal favorite of mine, the book *Mexico on Stone: Lithography in Mexico, 1826-1900* (San Francisco: The Book Club of California, 1984), which is a marvelously-researched exploration of nineteenth-century images of Mexico. For his published works and service in international relations between the United States and Mexico, the Mexican government awarded him in 1985 the Aguila Azteca medal, one of the highest honors they award to non-natives. Mike donated a collection of 45,000 rare books to the Collegio de Jalisco in Zapopan, Guadalajara, Mexico, in 1995. Texas, California, Mexico, and the Southwest Borderlands in general have lost a fine scholar and proponent of our shared cultures.

- Ben Huseman

**Please help us keep our signals straight!
Send updates of your contact information
(email address & physical address) to
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